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FOR IMMEDIATE RELEASE

The Wenger Group Welcomes Mike Frey as Chief Customer Officer

Rheems, PA (March 18, 2016) – The Wenger Group is pleased to announce the addition of Mike Frey as Chief Customer Officer.

Mike will be managing the Sales and Marketing Team and all aspects of customer relations and marketing for the three divisions of the Wenger Group: Wenger Feeds, Nutrify, and Dutchland Farms.

“Mike’s executive leadership skills and his background in organizational development and marketing will be an asset to The Wenger Group as we grow our team and our organization. Mike will continue to enhance our focus on our customers” noted Geoff Finch, President and CEO.

A resident of Manheim Township, Mike previously held positions as Senior Vice President of Santander Bank and President and Chief Operating Officer of Touchpoint Technologies and Union National Community Bank. He holds a BBA in Marketing from The University of Notre Dame.

Based in Rheems, Pennsylvania, The Wenger Group is a comprehensive Agricultural Company offering Feed, Ingredients, Eggs and Egg Marketing, Flock Services, and Pullet Growing.
